ORKIN’S BED BUG PROGRAM

You’ve built a great reputation by working around the clock to attract and keep guests who expect perfection. But your success can fall flat in an instant if there’s a failure in one area – pest management.

The last thing you’ll want to worry about is a guest detecting signs of bed bugs or a few bed bugs turning into a large problem. Bed bugs have the potential to negatively affect your hotel’s reputation and your business. That’s why Orkin will work with you and your staff to help protect your hotel from bed bugs, so you can concentrate on what’s important – your guests.

Why do you need Orkin’s bed bug program?

Hotels offer the perfect breeding ground for bed bugs.
Hotels and motels are an ideal environment for bed bugs. That’s because of the transient nature of their guests and the ease with which bed bugs travel in guests’ luggage and clothing.

Bed bugs pose a hidden threat.
Oval-shaped and less than a quarter-inch long, bed bugs like to settle close to their food source – blood. They often hide under mattresses and bed frames, near baseboards and behind picture frames. Bitten guests often don’t have a reaction or could have a delayed reaction to bed bug bites, which allows more time for an undetected infestation to grow in your hotel.

Bed bug sightings and infestations can lead to loss of customers and reduced profits.
Word of a single bed bug sighting from one of your guests can quickly spread beyond the hotel walls. Even though they don’t pose a documented health threat, bed bugs can take a nasty bite out of your hotel’s reputation.

Good housekeeping may not eliminate the problem.
Even upscale hotels are not immune – bed bugs can thrive in a spotless room, quickly spread to other guest rooms and go unnoticed if your housekeeping staff doesn’t know how to detect a potential infestation.
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What can Orkin do to help combat bed bugs?

Help stop infestations before they start.
Short of inspecting guests’ luggage as they check in, it is difficult to completely prevent bed bugs from entering a property. And once inside, bed bugs can lay up to five eggs in one day and live up to a year without food. That’s why it is critical to inspect for bed bugs and apply treatment strategies early to prevent them from becoming a larger problem for your hotel.

A TYPICAL INFESTATION
One adult female that lays eggs on day 1 can lay 7 eggs per week for 52 weeks. After 30 days, the first hatchlings have matured and can begin laying eggs at the same rate. Assuming each hatch includes 4 male and 3 female offspring, this is a picture of what the infestation could look like.

Inspect and treat your hotel.
To address current infestations, Orkin will implement an aggressive treatment strategy that includes a comprehensive inspection of areas of concern and treatment of both infested and potentially infested areas. Orkin will also conduct a follow-up inspection to ensure that the treatment is effective.

Train your housekeeping staff.
The threat of bed bugs is always present, but Orkin will always be your partner in pest prevention. Armed with some of the most extensive training in the industry – plus more than a century of experience and success – Orkin Commercial Pest Specialists will provide on-site training for your housekeeping staff, so they can learn how to identify bed bugs and signs of a bed bug infestation during regular room cleanings.

In addition, we provide tools and resources to help with training for your staff on Orkin University Online, a section of our website at orkincommercial.com.