



POWERTRAY, LLC AND ORKIN COMMERCIAL SERVICES: POWERING THROUGH TO PEST MANAGEMENT SUCCESS

Powertray Located in Mocksville, N.C., Powertray is a progressive force to be reckoned with in the food packaging industry. As an environmentally friendly manufacturer and distributor of paperboard trays, bowls and lidding systems, they produce renewable packaging that allows food manufacturers to pack products in sustainable yet innovative packaging.

Due to the sensitive nature of the food packaging industry, Powertray utilizes Orkin's Gold Medal™ Protection program to ensure the company exceeds its pest management standards. This powerful partnership has proved to be beneficial for the company, as it was named a 2012 Gold Medal™ IPM Partner Award winner for its efforts.

It's not easy to reduce pest activity and instill regular, detailed reporting practices to keep pests in their place.

However, Chris Coates, Powertray's sanitation and food defense coordinator, spoke with us to explain how Powertray and Orkin have implemented practices to reach these goals. Here's an edited transcription of that interview.

Why do you think your facility won this award?

"We've made some design changes to our building to improve cleanliness and help minimize the chance that pests will get inside. These changes include screening our vents to help keep insects out during the summer, keeping doors closed to help prevent pest activity inside and maintaining an 18-inch perimeter on the exterior walls so rodents and insects can't hide or harbor in our facility. Our internal sanitation program is pretty extensive, and all cleaning tasks are completed and documented according to a pre-determined schedule. We have developed a

culture within our company where everyone is responsible for reporting pest sightings and for keeping the facility unfriendly to pests."

Describe your partnership with Orkin.

"We communicate regularly with our Orkin Commercial Pest Specialist on both the reports and the issues we are seeing. After each visit, our Pest Specialist provides us with a list of recommendations on things to take care of as well

as items that Orkin needs to handle. One of Orkin's standard practices is to leave behind pest sighting cards for employees to fill out when the Pest Specialist is not onsite. This really makes a difference for everyone, because through this documentation process, the entire company can monitor for pest issues and quickly resolve them. Furthermore, it empowers our employees to be vigilant about anything they see around the building."



The entire team at Powertray, LLC in Mocksville, North Carolina gathered to take a group shot with their Orkin service team following an award ceremony. This is Powertray's first Gold Medal™ IPM Partner Award win.

Why did you choose Orkin's Gold Medal™ Protection program?

"The primary reason we chose Orkin's Gold Medal™ Protection program is because Orkin trains its Commercial Pest Specialists to follow the guidelines of our third-party auditor. We don't have to educate our Orkin team on what it takes to have a successful pest management audit for our industry, because they already know."

What results have you seen from the Gold Medal™ Protection program?

"In our last third-party audit, we achieved a perfect score for the pest management portion. In our eyes Orkin is doing a fantastic job for us to have achieved that. Gold Medal™ Protection is everything we could want in a pest management program."